

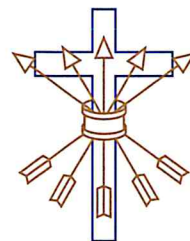
# WADDESDON CHURCH OF ENGLAND SCHOOL

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Headteacher: Matthew Abbott



September 2018

Dear Parents/Carers,

This term the PE Department are launching our new Twitter page @WaddPE. Twitter is a great way to communicate our sports news, results, upcoming events and also guide pupils to useful and engaging online resources for those who take examination PE.

This is a key means of not only promoting the many wonderful sporting opportunities that are on offer at the school, but also a way of celebrating success and engaging you in your child's daily activities more effectively. We hope by using social media we will further improve connections between the school and the community and we would love to be able to share more information and news with you to show what the children are getting up to at school fixtures and competitions.

Not only this, but Twitter is a platform full of useful examination tools, links, resources, and quizzes aimed to help with learning and revision. These pages will be followed by our account, allowing us to 'retweet' and therefore display such resources. This will be a very useful tool for those studying Physical Education at either GCSE or A Level.

It is important to note that we have taken steps in ensuring that the account remains safe and suitable for pupils and parents to use and follow. The new school Twitter Policy has been attached to this letter which details how the account will be used. Please also note that only core staff will be posting or tweeting on the PE Twitter page, therefore ensuring all content is appropriate.

We hope that you will take the opportunity to embrace this forward movement of Waddesdon PE and support us in our efforts to inform and celebrate success.

If you have any questions or concerns regarding this account, please do not hesitate to contact the department.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'M. R. Chapple'.

**Meg Chapple**

Student Achievement Manager for PE



## **Waddesdon CofE School Twitter Policy**

In this technology rich world our pupils, parents and the wider community we live in, Social Media is becoming more and more part of daily life. It is important that Waddesdon School embraces Twitter to not only keep up to date with important changes that can impact learning in the classroom but also to celebrate sporting success and connect to the wider community.

This policy will explain acceptable use of Twitter relating to the Waddesdon School PE Twitter account: @WaddPE. The policy will explain the purpose of Twitter, the benefits that will arise from its proper use, how students can follow good Twitter etiquette and how we will ensure its safe use.

### **What is Twitter?**

Twitter is a social media tool that currently has no age restrictions for its use. Twitter is used to communicate thoughts and ideas within 140 characters and usually references people, places and activities. Twitter accounts can follow other Twitter accounts and also be followed by others. The tweets sent out by @WaddPE will be protected. Therefore, in order to view our posts, you must request to follow this page and the PE department will need to accept your request.

### **Why will Waddesdon PE staff be using Twitter?**

There are many reasons why the PE department will be using Twitter:

1. To share and showcase the sporting opportunities available at school.
2. To celebrate the sporting success and achievements of our pupils.
3. To direct pupils to useful and engaging online resources to aid examination PE.
4. For staff to engage in educational discussions that can enrich their own practice.
5. To connect with other schools in the local community.

### **Who can follow @WaddPE?**

Anyone can follow the school's PE Twitter account providing they request to follow it. The PE department will then accept these requests providing it is clear who the request is from. It is important therefore that the username of each pupil or parent clearly states their name so we can confirm their identity and accept their request.

Parents will be encouraged to follow the account to receive information regarding fixtures, clubs and competitions the department is posting up to Twitter.

### **Who will @WaddPE follow?**

In order to protect itself from inappropriate content being distributed into its news feed, @WaddPE will only seek to follow a small number of other trustworthy users. This will include monitored educational pages such as Coach Education, or exam boards such as AQA. This will ensure that pupils are only accessing relevant and informative pages applicable to PE and School Sport.

### **Twitter Etiquette and Safeguarding**

Any Tweets from the Waddesdon PE account will be grammatically correct. Some tweets may contain hashtags. Hashtags can be added to the end of your tweets and that enables

tweets to be added to a collection of other related posts that are generally viewed by more people.

In order to safeguard the pupils at Waddesdon, no names of pupils will be used alongside any pictures of students. It is important that when pupils are commenting on any posts they are using positive and appropriate language. Any pupil who comments anything deemed inappropriate will be blocked from the account and sanctioned within school.

Initially, no pictures of pupils will be posted at all through the account.

We hope that you will take the opportunity to follow the page and celebrate the schools' sporting successes with us.

**Waddesdon PE Department**

September 2018