

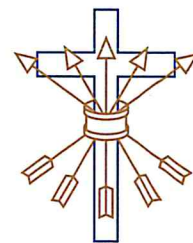
# WADDESDON CHURCH OF ENGLAND SCHOOL

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Headteacher: Matthew Abbott



January 2019

Dear Parent/Carer

Waddesdon School Performing Arts Department are launching a new YouTube channel, 'Waddesdon Performing Arts'. YouTube is a great way to showcase our performance successes, provide a platform for original compositions to be heard online, to model practical skills for KS3 projects, to upload useful revision materials, and to share the music opportunities available at Waddesdon School.

We plan to use the YouTube channel to promote the many wonderful musical opportunities on offer at the school and to celebrate success across the Performing Arts Department. We hope to improve further the existing connections between the school and the community by sharing information and news about upcoming events (including shows and gigs).

When used sensibly, YouTube provides many useful channels aimed at helping our young people with learning and revision. Waddesdon Performing Arts will subscribe to relevant channels, providing students with a direct link to quality resources. This will be of particular use for those studying Music at GCSE or BTEC Level 3.

We encourage our students to be responsible in their use of technology and to set a maximum limit for screen time. We have taken steps to ensure the channel remains safe and suitable for pupils and parents to use and follow. Our school YouTube Policy has been attached to this letter for further information. Video content will be uploaded to the Waddesdon Performing Arts YouTube channel by a small group of staff, who will take responsibility for ensuring all content is appropriate. No names will be used in conjunction with the video recordings/images to ensure that Waddesdon C of E School remains in line with The General Data Protection Regulations and safeguarding guidance.

We hope that you will take the opportunity to embrace this forward movement and support us in our efforts to celebrate student success.

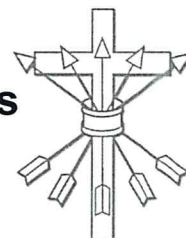
If you have any questions or concerns regarding this account, please do not hesitate to contact me.

Yours sincerely,

**Ben Judson**

Subject Leader for Performing Arts

# Consent form for filming/photography of students for Performing Arts YouTube Channel



Performing Arts Department consent for Waddesdon C of E School to use video recordings and/or photographs of students who attend the school.

These videos/images will be uploaded onto the Waddesdon Performing Arts YouTube channel. No names will be used in conjunction with the video recordings/images to ensure that Waddesdon C of E School remains in line with GDPR regulations.

I have read and understand the conditions and consent to images/videos of myself/my child being used as described.

Print Name (including child's name where relevant)	
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Signature (parent/guardian where relevant)	
Date	

Waddesdon C of E School is committed to processing information in accordance with the General Data Protection Regulation (GDPR). The personal data collected on this form will be held securely and will only be used for administrative purposes.

## Privacy Notice

If you would like to see the school's privacy notice in full it is available on the Waddesdon C of E School website. If you have any questions, please contact the Performing Arts Faculty or our data protection officer: Mr S Jones.



# **Waddesdon CofE School YouTube Policy**

## **What is YouTube?**

YouTube is a video hosting service that currently has no age restrictions for its use. YouTube allows registered users to upload, view, rate, share, add to favourites, report, comment on videos, and subscribe to other users. Anyone can view content set to 'Public', though 'Private' and 'Unlisted' settings are also available. Videos can be set to allow or disallow comments by other users. Users can also subscribe to a YouTube channel, notifying them whenever a new video is uploaded on the channel.

## **Why will Waddesdon Performing Arts staff be using YouTube?**

1. To celebrate the musical success and achievements of our pupils with the community.
2. To share and showcase the music opportunities available at Waddesdon School.
3. To upload engaging online resources, to aid with revision in Performing Arts for all key stages.
4. To model performance skills for KS3 projects, where instrumental techniques can be demonstrated on video for students to use when practicing at home.
5. To model composition skills for KS4 & KS5 students beginning coursework tasks.

## **Who can watch Waddesdon Performing Arts videos?**

Anyone can view videos on the Waddesdon Performing Arts channel, though comments will be disabled so that the channel is used purely for watching curated video content.

Waddesdon Performing Arts will not include names of students featured in videos uploaded onto YouTube.

Parents and students will be encouraged to subscribe to the account to receive notifications of new content.

## **Who Will Waddesdon Performing Arts Subscribe To?**

To protect itself from inappropriate content being distributed into its feed, Waddesdon Performing Arts will only seek to subscribe to a small number of other trustworthy YouTube channels. These will include monitored educational pages such as Rhinegold Education or exam boards such as OCR. This will ensure that pupils are only accessing appropriate, relevant and informative pages.

## **YouTube Etiquette and Safeguarding**

Any content uploaded to the Waddesdon Performing Arts YouTube channel will uphold the school ethos. Videos will therefore be visually & lyrically appropriate and descriptions will be grammatically correct. Cover versions of songs that are in danger of copyright infringement will not be uploaded onto the channel. Licences for songs covered by Waddesdon Performing Arts students & staff will be checked before videos of performances are uploaded.

Parents will also be asked to verify that they agree to video footage of their child being uploaded to YouTube using a consent form.

Videos & subscribers will be managed carefully by the Performing Arts Department.

## **Waddesdon Performing Arts Department**

January 2019